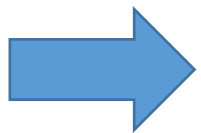


2020
Report of the
Secretary General



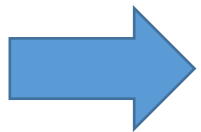
2021 EUROSAF
Ordinary General Assembly

- In 2020 at least some events could be organized
 - EUROSAF European Championships
 - EUROSAF Class European Championships
 - EUROSAF Cup
- Key requirements for EUROSAF ECs were reviewed
- Longer-term planning: Bidding for 2022 and 2023 events opened



Promotion of events was extended

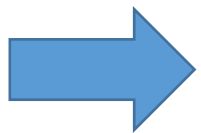
- All scheduled meetings took place in 2020:
 - ROEP meeting in January in Dublin (IRL)
 - 25 MNAs, 230 spots in 148 events
 - But... all other meetings moved to the internet



New communication opportunities were created

- Continuous information via email
 - Meeting information
 - Event promotion
 - Updates on current developments
- Video conference tools
 - Internal: weekly Executive Board calls
 - With Members and stakeholders: more video!
 - Online meetings, like ROEP meeting or General Assembly
 - New formats established: online come together, webinar

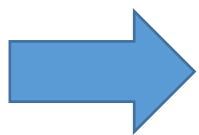
- Website
 - More updates, historical and up-to-date information
 - Expansion planned (documentation and transparency, user-oriented)
- Facebook
 - Increased activity
 - Already around 1,200 followers. Are you in?



No paid marketing, but more communication

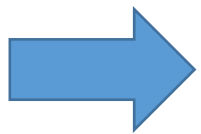
EUROSAF Behind the Scenes

- Workflows standardized
 - Internal processes streamlined (checklists, templates, etc.)
 - Forward planning of events for 2 years
- Structured preparation of events
 - Intensive cooperation with organizers
 - Before, during and after the event!



We need your cooperation: information, visual material, photos, videos, and more information

- Service, service, service
 - Every day communication
 - New channels and initiatives
 - Keep you updated
- Consolidate existing projects, adjust and prepare next steps
- Enhance communication with and between Members



Right now we can create added value
for you and your stakeholders